



Canadian Institutes
of Health Research

Instituts de recherche
en santé du Canada

Canada

CIHR CAFÉ SCIENTIFIQUE
PRESENTS

Science on tap

Quench your interest

Wednesday, November 24th, 7:00 – 9:00 pm

Bellaggio Cafe

773 Hornby St., Vancouver, BC

Please RSVP: ipph-ispp@uottawa.ca

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iHealth: Health Literacy in a Technical Age (In English only)

Is Dr. Google always the best source for health information? While there are several reputable online sources, many other websites can make misleading, incomplete, and even contradictory health claims. Distinguishing between them can be difficult given that nearly half of adult Canadians have low health literacy skills.

Some researchers and local organizations wish to help people obtain accurate health information. Will our increasing dependence on information technology create a digital divide with those lacking health literacy skills finding it increasingly difficult to get access to accurate and vital health information and possibly experiencing lower health outcomes? What community services are needed?

Come out and bring your opinion!

Light refreshments will be served.

This FREE event is sponsored by the Institute of Population and Public Health of the Canadian Institutes of Health Research and the Public Health Agency of Canada.

Dr. Ellen Balka

Professor
Simon Fraser University

Dace Starr

Librarian, Special Projects
Richmond Public Library

Experts:

Belinda Boyd

Leader, Community Engagement
Vancouver Coastal Health Richmond

Moderator:

Dr. Irv Rootman

Adjunct Professor
University of Victoria



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